

Briarbrook, Brookside, Morgan's Grant Community Association



BMGCA SPONSORSHIP Program

[BMGCA Sponsors and Partners](#)

NOTE FROM THE BMGCA BOARD MEMBERS

Dear Prospective Sponsor,

On behalf of the Briarbrook, Brookside, Morgan's Grant Community Association (BMGCA), we invite you to consider sponsoring or partnering with our organization. As a non-for-profit community group, we need to meet certain funding goals to achieve our vision and mission of fostering ongoing opportunities to engage and build our community.

This package is proposing different ways for you to support our goals. You can choose to support the Association and its vision, or you can choose to support an event or a project, either way, we will make sure that the community gets all the benefits of your generous engagement.

If your company or your organisation is considering partnering with BMGCA as our sponsor, please reach out to us at info@bmgcakanata.ca to learn more about how we can work together to make a difference in our community.

Thank you for your time, we hope to start our collaboration soon.

Sincerely,

The BMGCA Board members

ABOUT BMGCA

The **Briarbrook, Brookside and Morgan's Grant** community was born 35 years ago in the west end of Ottawa, in the north suburb of Kanata. Over the years, many community members became involved to make this part of the city more vibrant and welcoming. As we continue to grow, developments in Kanata bring new businesses, jobs, and retail.

The vision of the Briarbrook, Brookside Morgan's Grant Association (BMGCA) is to grow, foster and promote a vibrant, inclusive, safe and healthy community. BMGCA's mission is to engage and nurture our community by facilitating community-building programs, projects, and events.

As a community in expansion and home to a diverse population, the BMGCA strives to provide a single platform for all members of the community to come together. Specifically, the BMGCA aims to provide engaging events and projects for all members of the community (children, youth, adults and seniors including families and couples). We strive to enhance community involvement and presence within Kanata and the greater City of Ottawa in a safe and welcoming manner.

Please meet our Board of Directors

<p>SANDRA FERGUSON President, Director of Planning & Development president@bmgcakanata.ca</p> <p>JAMES RAMAGE Vice-President vp@bmgcakanata.ca</p> <p>GINA COOK Secretary</p> <p>STEPHEN BARLOW Treasurer payments@bmgcakanata.ca</p> <p>SHELLEY EVELYN Director of Membership mship@bmgcakanata.ca</p> <p>NATHALIE GUAY Director of Events events@bmgcakanata.ca</p> <p>LOOKING FOR A GREAT VOLUNTEER! Director of Communications</p>	<p>RUTH KADOLPH Director at Large</p> <p>ELINA ELNIONE Director of Community Engagement and Climate Resiliency climate@bmgcakanata.ca</p> <p>PHILIP GRIFFIN Director at Large</p> <p>STEPHEN BARLOW Director at Large mirror@bmgcakanata.ca</p> <p>SHELLEY EVELYN Director of Social Media media@bmgcakanata.ca</p>
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The BMGCA is currently offering both EVENT and ANNUAL sponsorship opportunities.

The following document sections describe each offer in more detail.

EVENT SPONSORSHIPS

In addition to ANNUAL BMGCA sponsorships, we also welcome monetary or “in-kind” event and project sponsorships. The BMGCA would like to provide local businesses the opportunity to engage our community in ongoing event and projects that help co-create an atmosphere that invites participation and improves outcomes for all stakeholders. Your sponsorship would go a long way to making these community supporting project ideas a reality and create a positive ripple effect throughout the community.

Our Association has been very busy, post-pandemic, to try to get events organised. You can consult the **2024** calendar of events shown below and see if you will be interested in contributing to them:

Month	Event	Where	When
January	Donations drop off - With the Charity: Helping with Furniture	Old March Town Hall need to confirm availability	Saturday, January 20 between 9:00 and 12:00
February	Community Potluck	Old March Town Hall need to confirm availability	Saturday, February 17 between 17:00 to 21:00
March	Town Hall with MP + MLA + Councillor to discuss priorities for our community	Virtual Town Hall on ZOOM	Sunday March 17 or 24
March	Sugar bush activity	Park TBD	Saturday March 16 or 23
April	Clean the Capital – Our neighbourhood.	Neighborhood	Saturday April 20 or 27
April	Engines maintenance workshop with Philip Griffin	Park TBD	Saturday April 20 or 27
May	Zumba in the park	Morgan’s Grant Wood Park	Saturday May 25th at 18:00
June	Community Garage Sale	Neighborhood	June 1 st
July	Bring your outdoor game to the park- followed by BBQ		
August	Stargazing with the Royal Astronomical Society of Canada during the Perseids	Brookshire Park	
September	Corn Roast in the Park or BBQ	WC Bowes Park	
October	Halloween Spooktacular	Brookshire Park	October 27 th between 14:00 to 16:00
November	AGM		November 21 st At 19:00

Month	Event	Where	When
November	Cards or board games night	Old March Town Hall	
December	Christmas Decorations Contest	Judge to tour the neighbourhood	Friday December 22 nd between 19:00 and 21:00
Other activities			
TBD	Info session with the Alzheimer Society on Dementia awareness		

Table 1 - List of Annual BMGCA Events

In addition to these events, other activities or initiatives may be added as we are consulting with our members and the Briarbrook, Brookside, Morgan’s Grant communities to see what they would like to see organized in the coming months. These activities are also subject to available funding.

Monetary Event Sponsorship (\$100 minimum)

Monetary sponsorship will be used to acquire event-specific or project-specific goods and/or services such as food and beverages, supplies, prizes, rental fees (if applicable), etc. The BMGCA program offers four levels of monetary event or project sponsorships.

“In-Kind” Event Sponsorship

“In-kind” donations are the provision of goods and/or services. “In-kind” donations often provide businesses the opportunities to showcase their products and engage with current and potential customers or clients in our community. In return, the BMGCA will include a small-sized business logo on event-specific promotional materials (e.g., flyers, signs, event page on website, event emails, Facebook post, etc.). “In-Kind” Sponsorship is subject to negotiation as some arrangements may be more appropriate for the type of event or donation.

ANNUAL SPONSORSHIPS

In addition to BMGCA EVENT sponsorships, we also offer ANNUAL sponsorships with the BMGCA. At present, we have a single annual sponsorship level outlined below to support the Community Association.

Annual Sponsorship (\$100)

Annual Sponsors benefit from the following value proposition.

Annual Sponsorship – Value Proposition	
✓ Website	BMGCA Website Advertisement - Fixed advertisement (logo) on the BMGCA website with link to corporate website.
✓ Events	Event Advertisement - Fixed advertisement (logo) on every BMGCA event poster with the calendar year
✓ Newsletter	Newsletter Advertisement - Fixed advertisement (logo) in the BMGCA newsletter and membership communications
✓ Facebook (TBD)	BMGCA Facebook page advertising - Opportunity to post on our Facebook page.
✓ Notice Board	Notice board Advertisement - Fixed advertisement posted in the BMGCA notice board in the Morgan's Grant Hydro Corridor.

IN CONCLUSION

You contribution to the Briarbrook, Brookside Morgan's Grant Community Association will help achieve the vision we have for our community to grow, foster and promote a vibrant, inclusive, safe and healthy community.

We will welcome any involvement to help all the community-building programs, projects, and events that engage and nurture our community.

We look forward to your contribution to continue building a strong, and welcoming community and wish for a long and productive collaboration!

Note that payment can be made by etransfer to payments@bmgcakanata.ca.

The BMGCA Board members

CONTACT US

At this time, we are in the process of engaging Annual Sponsors and Event/Project Sponsors for the 2024 calendar year. For more information on our sponsorship package, please send us an email.

Email: info@bmgcakanata.ca

Website: [BMGCA | Briarbrook Brookside and Morgan's Grant Community Association \(bmgcakanata.ca\)](http://BMGCA | Briarbrook Brookside and Morgan's Grant Community Association (bmgcakanata.ca))



Briarbrook, Brookside, Morgan's Grant Community Association

Morgan's Grant Urban Pollinator Meadow